

Manifesto – Toby Hopkins LCC Board of Trustees Election 2022

Some of you may know me as a long-time member of LCC, borough co-ordinator in Wandsworth, and co-founder of Cycle Buddies. If you give me your backing as a trustee, I'll draw on my passion for cycling activism and community engagement – and my extensive background in business and governance. I will bring vision, commitment to inclusivity and diversity, and a proven record of financial competence and effective management.



I have learned a lot – about engagement and engineering, lobbying and inclusion – as co-ordinator of the borough group in Wandsworth since 2019. Together our group has contributed to the council's change of approach to the climate emergency. Despite challenges over Low Traffic Neighbourhoods, we've seen the borough's first cycle lanes rolled out. We've sought to be an inclusive group, enabling members to get involved, building alliances and addressing a broad active travel agenda.

I was proud to co-found and then manage as project worker LCC's Cycle Buddies scheme. We have helped 100s of people gain confidence cycling in London - and this is one of LCC's most diverse and inclusive programmes, with take-up being over 1/3 black and ethnic minority people and over ¾ women. It has been inspiring to engage with LCC volunteers and the people whose lives have been improved by taking up cycling.

My commitment to active travel sits within a lifetime of activism, which has included campaigning for LGBT+ rights and for the environment, and active membership of the Labour Party, where I am currently Chair of the local ward party.

I welcome the opportunity to work collaboratively with other trustees wherever I can help – I like working in an environment of collaborative volunteers. I support LCC's ambition for the trustees to be more reflective of our diverse membership.

From the Wandsworth group, we've made an effort to link up with neighbouring boroughs for campaigns and events, and through Cycle Buddies I encountered the very different challenges facing outer London boroughs - I am keen to give support to borough groups to enable successful and inclusive campaigning and activities.

I have experience of governance in a business context. I have been executive chair of trade association the British Association of Photographic Libraries and Agencies where I led an active board. I managed a small staff team, delivered membership services and events, and prepared discussion papers around government policy. I have contributed to the work of a range of committees and organisations particularly in the fields of copyright, business issues and creators' rights.

My business experience supports LCC. I have worked in management roles covering marketing and media, new technology and project implementation. I am currently working as business development director in a global publishing company, where I lead a diverse team finding new ways to work in a post-pandemic world.

I would appreciate your vote. I want to help LCC with the organisational and business activities that support its mission for safe and inclusive cycling.

LCC members nominating this candidate: Celia Duncan (Proposer) and Nicholas Tromans (Second)