

Manifesto – Colin Crooks MBE LCC Board of Trustees Election 2022

Higher levels of cycling are crucial to our adaptation to a net zero way of life. It is also the key to reducing the terrifying levels of pollution that affect our health.

For these reasons and for the love of cycling and the fun that it brings I am keen to join the board of LCC. I want to play a role in making cycling more accessible and normal for most Londoners. We are at a tipping point in social willingness to try cycling with 22% of Londoners now “actively considering” getting on a bike. If this happened, we would see more than half of Londoners on their bike. This would create an irresistible demand for better facilities. What can we do to get them to take those vital first few pedal rotations?



To start with we need to fully understand the key barriers to starting, whether they be physical, emotional or financial. Then, we need to work in partnership with others in the community to devise and deliver schemes which address these barriers and steadily remove them.

I feel I can offer my experience as a social entrepreneur and as a habitual cyclist to LCC and help it achieve its mission to expand cycling in our extraordinary city.

As a social entrepreneur I have run several not for profit and charitable businesses in deprived communities across London. I can bring some insights from those experiences along with an entrepreneurial approach to getting things done. In my last role I helped hundreds of people from low-income and diverse communities to start their own business. I worked through the myriad of concerns that they had and helped them to take the first important steps to starting up. Many years ago, I was a local councillor, and I learned a lot about how to get things done in a local authority and what makes them tick.

As an employer I have supported and worked with very diverse teams. As a board member on another charity I am responsible for ensuring that its policies and practices support its work to be fully diverse and inclusive.

As a keen cyclist I have commuted to work almost continuously for 45 years now. I cycle to almost all work meetings and events. I am also a regular Sunday rider and usually ride between 30 and 50 miles, although that has been curtailed a bit recently after a collision with a fox put me in hospital!

If I am successful in this election, I will bring all my experience to the board of LCC to help develop practical policies that help the organisation and sustainable travel to grow.

LCC members nominating this candidate: Simon Brindley (Proposer) and Andy Parry (Seconder)

Manifesto – Eilidh Murray LCC Board of Trustees Election 2022

Having recently retired, I am now able to focus on the things which really matter to me which, of course, include cycling - a key component of the climate emergency tool box. I'm not talking here about competitive cycling. I want to see children cycling safely, women confident on their bikes and many currently under-represented communities enjoying the freedom enabled by that game-changing invention of 1817, the bicycle.



I've been the coordinator for Cycle Islington for 4 years, am involved in Living Streets, the London Parklet Campaign and am a ride leader for Joy Riders. The aims of all these organisations fully resonate with me and I'm very much enjoying having the time to roll my sleeves up and doing what I can to support them.

During Covid, I was part of an active group of campaigners who supported our local council, against viscerally negative and divisive voices, in the roll-out of Low Traffic Neighbourhoods. I am delighted to say that Islington now has 8 implemented with more promised. It's great to go on bike rides round our LTNs, particularly with a group of children and their parents, showing them safe routes around the borough. The experience of campaigning for LTNs was certainly 'interesting' but so well worth it. And it continues.

For over 3 years, and following some speed watches on a local road, I worked with Living Streets, 20sPlenty, Wheels for Wellbeing and the LCC to lobby the Metropolitan Police to give PCSOs the powers to issue fines to speeding motorists. Finally in November 2021, this was confirmed as an action in the Vision Zero update '.... in 2022, powers and training will be rolled out in a phased approach beginning with 400 PCSOs'. I'm hoping that this will deliver results and we will be monitoring progress.

The climate crisis needs urgent action at local, national and international levels but the pace of change just isn't fast enough; I am doing all I can to promote the necessary behaviour change at a domestic and local level. Getting more people on bikes and enabling them to cycle safely is a no-brainer. With this comes a requirement for secure bike hangars for bikes of all sizes, adequate safe bike parking at bus and railway stations, suitable bike provision on trains and proper cycling training from primary school to adults. We need to spread the word that cycling is not only good for the climate and our physical and mental health but it's such fun too. Nothing that we don't already know, but worth repeating regularly.

I've been a member of LCC for 15 years, a trustee for 3, vice-chair for 6 months and chair for just under a year and so feel that I have a good understanding of the organisation and its objectives; however, there's much still to learn and to do and, given the opportunity to be reappointed as a trustee, I would be delighted to continue my involvement in supporting the LCC for a second term.

LCC members nominating this candidate: John Hartley (Proposer) and Sue Marris (Seconder)

Manifesto – Giles Gibson

LCC Board of Trustees Election 2022

LCC has become an amazing change for good in London. Thanks in no small part to LCC we are at the point where dramatic change is possible, safe active travel, helping tackle climate change, helping to lower the cost of living, the momentum is moving in the right direction and LCC needs to be leading this transformation.

LCC is about people, everyday people, making their lives better, easier, taking the hassle out of safely getting from A to B.

I want to help make this transformation happen and keep LCC at the forefront.

I have been instrumental locally in the community led project to remove the gyratory in Herne Hill and creating a public square, advocating and campaigning for LTNs from way back in 2009, helping create local last-mile logistics operations for cargo bike schemes, close liaison with the local councils to help form their active travel policy. Fund raising for projects to provide free bike trailer loans for people wanting to trial doing the school run via bicycle. During the Covid lockdowns I helped mentor local people who wanted to venture out on a cycle for the first time to get around.

I can bring a wealth of experience to help – business acumen, financial and budgeting, campaigning (have the bruises to prove it), ideas, vision, and a pragmatic approach to getting the biggest bang for the buck possible.

It is also about challenging things, asking the awkward questions, making sure that the end result is the best that can be achieved.

I would be keen on working on ways to expand membership as much as possible. For LCC to lead on best practice on active travel infrastructure design, to be the trusted reference organisation that urban planners go to for advice and expertise.

LCC has achieved great things to date, a tribute as well to the membership, the local groups who work tirelessly in making an impact in their area. They need more support and resources if possible.

I believe that LCC needs to be the champion for every-day cycling, for cycling to be the norm, run of the mill safe activity for everyone, not the exception. It doesn't matter what you wear, who you are, your background, your profession, what matters is that you should be able to enjoy cycling as a part of your life in London.

When not out and about quietly advocating for cycling I am also a volunteer coach at the Herne Hill Youth Cycle Club. In addition, I have also guided various cycling trips for groups of people across the Himalayas, Kyrgyzstan and along the Karakoram Highway.

LCC members nominating this candidate: Brenda Puech (Proposer) and Laura Parsons (Seconder)



Manifesto – Giulio Ferrini

LCC Board of Trustees Election 2022



The first thing I did when I moved to London was get a bike. I'd grown up in a city where street design prioritised people over cars, my parents taught me how to ride and could afford bikes, and I never had to fear for my safety. Put simply, I thought cycling was the quickest, easiest and cheapest way to move around.

I quickly realised how privileged this made me, and I decided I would do everything I could to ensure every Londoner could think the same. I joined Cycle Islington, my local LCC group, and have worked closely with Islington Council on their People Friendly Streets programme. I have taken part in numerous protest rides, and have personally influenced several Councillors across London, as well as helping shape the Healthy Streets Scorecard. I want to be a trustee because I am excited to work with local groups from all over this wonderful city, to be inspired by their campaigning and ensure their views are represented at the LCC board.

In my professional life, I work for Sustrans, the national walking and cycling charity. I therefore have direct experience of working with trustees from the staff side and understand how important they are in shaping the strategic direction of a cycling charity. For example, the Sustrans trustees were influential in shifting our focus much more onto equity, diversity & inclusion (EDI) and, if elected to the LCC trustee board, I would make EDI one of my main priorities.

At Sustrans, I have delivered dozens of low traffic neighbourhoods and cycle routes across the UK, as well as writing new design guidance. I work closely with Transport for London and have been working part time for the new government agency Active Travel England. I hope my knowledge of the transport industry will be valuable for the LCC board.

Since 2020, I've been incredibly excited to see several London boroughs returning streets to public spaces where children and older people can safely walk, play and socialise. However, the vast majority of streets (especially in Outer London) remain far too dangerous for people to cycle on. With the climate crisis in full effect, there is an urgent need to campaign for **every** street in London to be safe for anyone to walk and cycle on, and to tackle the additional (non-infrastructure) barriers which most affect marginalised groups, such as cycle availability, skills and storage.

The elephant in the room is that I'm yet another middle class, cis-gendered, heterosexual, non-disabled white man hoping to be appointed to a position of influence. I completely understand if you've had enough and decide to vote for someone else. All I can say is that I'm aware of my privilege, and, as a trustee, I would use it to amplify seldom heard voices and challenge those (who often look like me) opposed to change, so that everyone can see cycling as the quickest, fastest and cheapest way to get from A to B, just like I always have.

LCC members nominating this candidate: Chris Kenyon (Proposer) and Aidan Chisholm (Seconder)

Manifesto – Izzy Romilly

LCC Board of Trustees Election 2022

I'm Izzy, I'm 27, and I live in Lambeth (in a first-floor flat on an A-road, which is a daily reminder of how far we have to go). I've been cycling around south London since I was about 5, and I'm just about to move to Hackney - so I know London, and what it's like cycling here, pretty well. If elected as an LCC trustee, I'll bring passion for accessibility, inclusion, and climate justice, as well as experience working with the public sector and community organising.



As a young woman, cycling has brought me a lot of joy and freedom (and saved me a ton of money). It's also brought its fair share of anxiety, harassment, and day-today faff. Cycling in London is a double-edged sword, capable of being life-changing but too often wrecked or discouraged by near misses and inadequate and inaccessible infrastructure. I joined the London Cycling Campaign in 2020, realising how passionate I was about access and safety on London's roads, and experiencing first-hand an increase in aggression during the pandemic. Since then, I've attended protests, taken direct action, learnt about the debates and dynamics around cycling, and have become a passionate believer in a liveable future for London. As a result, I'll bring empathy and solidarity with those demanding change, as well as those who could never see themselves cycling here.

My background is in sustainability and I've been actively involved in climate justice groups, including Green New Deal Rising and XR, over the last couple of years. Transforming our transport network, and making it more affordable, will be a crucial part of tackling the climate emergency in a way that improves quality of life and enhances equality, e.g. through reduced exposure to air pollution. I see walking, wheeling, and public transport as equally important issues alongside cycling.

I bring experience in applied behavioural science, including with research into the barriers to cycling for women and families with young children - so I know that creating an enabling environment is about much more than cycle lanes (though that's a good place to start). Barriers range from unsafe roads to upfront costs, lack of confidence, clothing, interactions with other road users and everyday issues like storage and having to carry bikes up and down stairs (the years-long waiting list for bike hangars particularly annoys me). I now work at a charity that specialises in supporting the public sector to implement systems change, so I'll bring experience of thinking strategically about impact with available resources.

Having lived in Tooting during the pandemic, I know how divisive cycling infrastructure and traffic calming measures can be for communities, and I'm keen to see more constructive and empathetic conversations about these issues. I know there are a wide range of attitudes towards cycling in London, and I'm keen to engage beyond the in-crowd.

Thanks for your time,

Izzy Romilly

LCC members nominating this candidate: Tim Lennon (Proposer) and Mark Tiernan (Seconder)

Manifesto – Jonathan Klaff

LCC Board of Trustees Election 2022

My name is Jonathan Klaff, and I'm standing for trustee at LCC. The LCC has helped me by driving change in London, provided avenues to engage with my council and introduced me to many people I consider friends.

Given the passion LCC members have for the organisation, I thought it worthwhile for you to know a little bit about me, why I want to do this and what I can offer.

I'm a Barnet resident since birth, married with two children, Jewish, and work in operations for tech start-ups.

I've been a bike rider for most of my life, whether it was tearing round parks, riding to school, commuting, shopping or sports. I have been a campaigner in Barnet for over a decade as part of the Barnet Cycling Campaign and Better Streets for Barnet and have represented the Borough's cyclists at Council meetings and in front of the Mayor of London to highlight the lack of cycling within the Borough. Cycling has taught me so much, and I'd love more to experience this.

When it comes to what I can bring to the LCC board, my experience comes in in two areas – Equality, Diversity and Inclusion and start-ups.

I am passionate about making the world more representative of the communities that make it up. As a Jewish cyclist, I am very much aware of cultural differences that can be a blocker to cycling, and how these barriers can be broken down.

My wife once told me to view "diversity as being invited to the dance, inclusion as being asked to dance" and I have put this at the forefront of my work in ED&I for my company and in my recent volunteer work for Islington Cycling Club, where I stepped down in January after five years as Chair. During this time, I made sure we weren't focused on numbers, but those engaged actively riding, volunteering and committing their time. For example, we saw a threefold increase in women participating week in week out, led by a committee as diverse as the borough. I am also in regular contact with the Diversity in Cycling group to help change the way we treat minority cyclists.

Often when talking to people about the LCC, they mention it runs on a very tight budget. I feel this is very similar to start-ups, who must look at how they spend money. My experience in these kinds of businesses will allow me to help advise the LCC leadership team on areas where the organization can be operationally more efficient. I have helped build companies based on a "build, measure, learn" ethos, using data driven decisions and Objectives & Key Results to really operate smoothly. I can see these techniques being of use to LCC, be it in HR, ED&I or campaigning and membership.

I hope this has given you a little insight into me, and that you would be able to trust me with helping run an organization that means so much to us all.

LCC members nominating this candidate: Rachael Coleman (Proposer) and Charlotte French (Seconder)



Manifesto – Philip Benstead LCC Board of Trustees Election 2022

I am a lifelong Cyclist/Cycle User, been a Cycle Instructor/Cycle Mechanic since 1998.

<https://www.linkedin.com/in/philip-benstead-66051634/>

London Cycling Campaign needs to collaborate with all stakeholders to reduce and eliminate barriers to cycle use in London.



We need to be on our guard to counter any unfavourable developments that any negative publicity concerning cycling may engender. With the change in the national political establishment and reactionary forces, we need to defend the excellent work that has been active in London by the existing and past mayors and the Walking Cycling Commissioners.

The board of trustees must not place unnecessary administrative barriers for local groups to overcome before they can organise their activities.

ABOUT ME

I am a Graduate in Environmental Science and Certificate in Marketing (part)

Been a member of the London Cycling Campaign since around 1986. Living in Westminster since 1985, have participated at the local level, organizing cycling activities including cycle rides and forcing Westminster Council to engage with the LCC local group during the 1980s.

Ride Manager Open Garden Square Weekend x 5 and Ride London x 4 and Silver Sunday x 5

A few years ago, I was jointly responsible for the rewriting/reconfiguring of the LCC local group's constitution. Lately, have successfully proposed motions to the AGM for the adoption of KPI by the board of trustees.

Been active as a trustee/director at the national level, promoting cycling both for utility and leisure.

As trustee of the national cycling organisation, I have contributed to strategic policy development and have successfully submitted motions for policy changes. Experience working with groups and attending meetings in both work and voluntary environments making presentations.

Have given an interview to camera and radio: Daily Telegraph Film Interview Cycle Counter Flow, Fitzrovia News <https://www.youtube.com/watch?v=agFhA-Xumel>, - Cycling Danger, BBC News 24 Hour - Live TV Helmet Debate Wiggins, and ITV Local.Com Dr Bike in Conjunction with TdF.

Led 21 cycling holidays approx. total of three hundred riders to the USA & Europe.

Managed – National 400KM Audax and CTC National Final - British Cycling Touring Competition.

WORK

Currently self-employed as Road Safety Instructor. Provided services as Sole Trader on behalf of local authorities, cycle training providers, corporate bodies, charities/CIC, government agencies and the Royal Household. Written schemes of work for Bikeability course. Often acting as a lead instructor or coordinating to deliver Bikeability cycling training to adults and school groups.

Past Walking and Cycling Ambassador for MTR Corporation (Crossrail) Ltd, Wrote the Walking and Cycling policy, which included the identification and elimination of barriers.

LCC members nominating this candidate: Peter Kanssen (Proposer) and Rupert Gardner (Seconder)

Manifesto – Sarah Strong **LCC Board of Trustees Election 2022**

I have lived in London most of my life and been riding in the city for nearly twenty years. In that time, I have used cycling as a form of transport, to facilitate leisure activities, and to increase my sporting pursuits. I see the bike as a liberating factor in my life and in latter years I have become an advocate for cycling in mental health recovery and management – something which has particular significance for me personally.



If re-elected to the Board of Trustee for a second term I should like to draw further on my own experiences of various cycling communities in London to feed into projects as we emerge from the pandemic. I am looking forward to getting back in touch with some of the borough LCC groups in person after having only been in touch via digital means in the last couple of years. Since my election three years ago I have started working in the local NHS Trust. I should like to see what opportunities this might lead to in supporting cycling in London to benefit physical and mental health, both on an individual level and a wider societal context. Hence, I am a passionate supporter of increased bike facilities in the capital to help empower people through cycling.

The cycling community benefits from its diversity and, as a Trustee, I would be able to bring my knowledge to help forge links across the various cycling communities within London. I also plan to put more input into LCC's D&I work to work on making the organisation one that reflects the rich and diverse nature of the city. I hope that as Trustee I can contribute to future initiatives.

LCC members nominating this candidate: Kerena Fussell (Proposer) and Federica Lippi (Seconder)

Manifesto – Simon Saville

LCC Board of Trustees Election 2022



I have been a cyclist for as long as I can remember and a resident of London for 12 years. I joined Southwark Cyclists through their Healthy Rides scheme and then volunteered as a Climate Safe Streets Champion for the May local election. That work continues as we build relationships with key Councillors and lobby them for better cycling infrastructure, more LTNs, more bike storage and - ultimately - for an acceleration of their Climate Action Plan.

I'm keen to get involved as a LCC Trustee, and my background means that I have a lot to offer. Before I took early retirement, I worked at senior leadership levels in a large multinational company, focusing on marketing, communications and public relations. I led large teams, managed large budgets, delivered on projects and built expertise in leadership, risk management, strategic planning and organisational change.

Since retiring early a few years ago, I have focused my time on the environment in London and have become increasingly involved and concerned about climate change and our collective lack of action. Addressing the climate crisis means fewer cars on the roads and much more cycling. But that will require major change: more - and safer - cycling routes; more cycle storage facilities; more traffic-free or low-traffic neighbourhoods; and smart road-user charging for a start.

I lived and worked for 6 years in The Netherlands, so I have first-hand experience of how cycling and walking can be made part of everyday life. I know that it can be done - it's just a matter of political will, as progress in some London boroughs shows.

I am a volunteer and trustee for Butterfly Conservation - a £5m national charity that supports butterflies, moths and the habitats that they rely on. I encourage people to enjoy and improve the green spaces near where they live. I Chair the trustees' Audit and Risk Committee, and my experience as a trustee for 5 years will be directly relevant to LCC.

I am a Ranger for London National Park City, which is a movement that seeks to make London greener, healthier and wilder.

I am a founder member of Southwark Nature Action Volunteers, a group of people and organisations aiming to improve green spaces in Southwark for all wildlife - and people. I am a supporter and volunteer for Extinction Rebellion (XR Southwark), lobbying the local council to take morfe action for climate change - especially active travel.

In 2020, I cycled solo from Land's End to John o'Groats, raising over £30,000 for Butterfly Conservation in the process.

LCC members nominating this candidate: Suami Rocha (Proposer) and David Stoker (Seconder)

Manifesto – Toby Hopkins LCC Board of Trustees Election 2022

Some of you may know me as a long-time member of LCC, borough co-ordinator in Wandsworth, and co-founder of Cycle Buddies. If you give me your backing as a trustee, I'll draw on my passion for cycling activism and community engagement – and my extensive background in business and governance. I will bring vision, commitment to inclusivity and diversity, and a proven record of financial competence and effective management.



I have learned a lot – about engagement and engineering, lobbying and inclusion – as co-ordinator of the borough group in Wandsworth since 2019. Together our group has contributed to the council's change of approach to the climate emergency. Despite challenges over Low Traffic Neighbourhoods, we've seen the borough's first cycle lanes rolled out. We've sought to be an inclusive group, enabling members to get involved, building alliances and addressing a broad active travel agenda.

I was proud to co-found and then manage as project worker LCC's Cycle Buddies scheme. We have helped 100s of people gain confidence cycling in London - and this is one of LCC's most diverse and inclusive programmes, with take-up being over 1/3 black and ethnic minority people and over ¾ women. It has been inspiring to engage with LCC volunteers and the people whose lives have been improved by taking up cycling.

My commitment to active travel sits within a lifetime of activism, which has included campaigning for LGBT+ rights and for the environment, and active membership of the Labour Party, where I am currently Chair of the local ward party.

I welcome the opportunity to work collaboratively with other trustees wherever I can help – I like working in an environment of collaborative volunteers. I support LCC's ambition for the trustees to be more reflective of our diverse membership.

From the Wandsworth group, we've made an effort to link up with neighbouring boroughs for campaigns and events, and through Cycle Buddies I encountered the very different challenges facing outer London boroughs - I am keen to give support to borough groups to enable successful and inclusive campaigning and activities.

I have experience of governance in a business context. I have been executive chair of trade association the British Association of Photographic Libraries and Agencies where I led an active board. I managed a small staff team, delivered membership services and events, and prepared discussion papers around government policy. I have contributed to the work of a range of committees and organisations particularly in the fields of copyright, business issues and creators' rights.

My business experience supports LCC. I have worked in management roles covering marketing and media, new technology and project implementation. I am currently working as business development director in a global publishing company, where I lead a diverse team finding new ways to work in a post-pandemic world.

I would appreciate your vote. I want to help LCC with the organisational and business activities that support its mission for safe and inclusive cycling.

LCC members nominating this candidate: Celia Duncan (Proposer) and Nicholas Tromans (Second)