

## Manifesto – Giulio Ferrini

### LCC Board of Trustees Election 2022



The first thing I did when I moved to London was get a bike. I'd grown up in a city where street design prioritised people over cars, my parents taught me how to ride and could afford bikes, and I never had to fear for my safety. Put simply, I thought cycling was the quickest, easiest and cheapest way to move around.

I quickly realised how privileged this made me, and I decided I would do everything I could to ensure every Londoner could think the same. I joined Cycle Islington, my local LCC group, and have worked closely with Islington Council on their People Friendly Streets programme. I have taken part in numerous protest rides, and have personally influenced several Councillors across London, as well as helping shape the Healthy Streets Scorecard. I want to be a trustee because I am excited to work with local groups from all over this wonderful city, to be inspired by their campaigning and ensure their views are represented at the LCC board.

In my professional life, I work for Sustrans, the national walking and cycling charity. I therefore have direct experience of working with trustees from the staff side and understand how important they are in shaping the strategic direction of a cycling charity. For example, the Sustrans trustees were influential in shifting our focus much more onto equity, diversity & inclusion (EDI) and, if elected to the LCC trustee board, I would make EDI one of my main priorities.

At Sustrans, I have delivered dozens of low traffic neighbourhoods and cycle routes across the UK, as well as writing new design guidance. I work closely with Transport for London and have been working part time for the new government agency Active Travel England. I hope my knowledge of the transport industry will be valuable for the LCC board.

Since 2020, I've been incredibly excited to see several London boroughs returning streets to public spaces where children and older people can safely walk, play and socialise. However, the vast majority of streets (especially in Outer London) remain far too dangerous for people to cycle on. With the climate crisis in full effect, there is an urgent need to campaign for **every** street in London to be safe for anyone to walk and cycle on, and to tackle the additional (non-infrastructure) barriers which most affect marginalised groups, such as cycle availability, skills and storage.

The elephant in the room is that I'm yet another middle class, cis-gendered, heterosexual, non-disabled white man hoping to be appointed to a position of influence. I completely understand if you've had enough and decide to vote for someone else. All I can say is that I'm aware of my privilege, and, as a trustee, I would use it to amplify seldom heard voices and challenge those (who often look like me) opposed to change, so that everyone can see cycling as the quickest, fastest and cheapest way to get from A to B, just like I always have.

***LCC members nominating this candidate: Chris Kenyon (Proposer) and Aidan Chisholm (Seconder)***